

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

IT Promotion – Commemorating the achievement of One Crore citizen centric transactions by MeeSeva on 11.01.2013 at Jubilee Hall, Hyderabad – Release of advertisements in vernacular newspapers - Sanction and Release of an amount of Rs.29,70,000/- (Rupees Twenty Nine Lakhs Seventy Thousand only) to various agencies – Orders – Issued.

INFORMATION TECHNOLOGY AND COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Rt.No. 66

Dated:15.03.2013

Read the following:

- 1) Lr.No.1264/Advt.II/2010, dt:02.02.2013 of Commissioner, I&PR Department, Hyderabad.
- 2) Lr.No.000562/Advt.II/2012, dt:27.02.2013 of Commissioner, I&PR Department, Hyderabad.
- 3) From M/s. Jagati Publications Limited, Hyderabad, Bill dt:11.01.2013.
- 4) From M/s.Ushodaya Enterprises Private Limited, Hyderabad, Invoice dt:11.01.2013.
- 5) From M/s.Valayam Creations, Hyderabad, Invoice dt:29.01.2013.
- 6) G.O.Rt.No.2502, Finance (EXPR.GAD-II) Department dt:19.05.2012.
- 7) U.O.Note No.918/IT&C/Budget/2012, IT&C Dept, dt:22.05.2012.

ORDER:

Commemorating the achievement of One Crore citizen centric transactions by MeeSeva, IT&C Dept has organized a programme called “One Crore transactions of MeeSeva – Commemoration event” on 11.01.2013 at Jubilee Hall, Hyderabad.

2. In this regard, for having visibility and wide publicity about organizing the programme, it has been decided to give advertisements in the following newspapers on 11.01.2013:

Publication	Edition	Color/BW	Size
Two daily newspapers in Telugu (Eenadu and Saakshi)	State	BW	Quarter page
Andhra Jyothi	Hyderabad	BW	Quarter page
Namaste Telangana	Hyderabad	BW	Quarter page

3. Accordingly, the said advertisement was published in the above newspapers and after completion of the programme, Commissioner, I&PR vide first and second cited, forwarded the bills to IT&C Dept for payment of the same to various agencies as mentioned hereunder:

S.No.	Name of the Newspaper	Name of the Agency	Amount (Rs.)
1	Saakshi	Jagati Publications Limited	9,54,800
2	Eenadu	Ushodaya Enterprises Private Limited	9,99,200
3	Andhra Jyothi and Namaste Telangana	Valayam Creations	10,16,000
	TOTAL		Rs.29,70,000

4. Government, after careful examination, hereby accord, sanction and release of an amount of Rs.29,70,000/- (Rupees Twenty Nine Lakhs Seventy Thousand only) to the agencies as mentioned at Para.3 above towards advertisement charges.

P.T.O.

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5. The amount sanctioned and released at Para.4 above shall be debited to the following Head of Account:

3451	:	Secretariat Economic Services
MH 090	:	Secretariat
GH (11)	:	Normal State Plan
SH (22)	:	IT&C Department
260	:	Advertisements, Sales and Publicity Expenses

6. The Joint Director & DDO, IT&C Department shall draw the amount of Rs.29,70,000/- (Rupees Twenty Nine Lakhs Seventy Thousand only) sanctioned in Para.4 above and arrange for payment after duly applying the TDS in favour of the respective agencies as mentioned here under:

S.No.	Name of the Agency	Amount (Rs.)
1	Jagati Publications Limited	9,54,800
2	Ushodaya Enterprises Private Limited	9,99,200
3	Valayam Creations	10,16,000
	TOTAL	29,70,000

6. The above agencies shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SANJAY JAJU
SECRETARY TO GOVERNMENT

To

M/s. Jagati Publications Limited, Hyderabad

M/s. Ushodaya Enterprises Private Limited, Hyderabad

M/s. Valayam Creations, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO, IT&C Department

Copy to:

Fin. (EXPR-GAD II) Department

S.F./Spare

// FORWARDED :: BY ORDER //

SECTION OFFICER